

FOUNTAIN CITY ROLLER DERBY

816-682-1273

212 NE Bridgeport Ct
Blue Springs MO 64014

www.fountaincityrollerderby.com

Dear Prospective Sponsor,

Fountain City Roller Derby, formerly Dead Girl Derby, is in its sixth season of bringing its own brand of roller derby to the Kansas City community, under the national organization Modern Athletic Derby Endeavor (M.A.D.E.). Fountain City Roller Derby started with three skaters, and by our second season, we had grown to support four house teams. We are currently the largest roller derby league in the country. This year we have four house teams, three co-ed teams and two developmental teams. We have over 120 men and women skaters in our league from the ages of 18 to 54.

Last season, we averaged approximately 600 fans per game. These numbers include family, friends, and a growing surge of derby enthusiasts from all over the Kansas City metro area. Last season we played games at Hale Arena, a 5,000 seat multi-purpose arena, as well as at Kemper Arena. This year we will again be playing at Hale Arena as well as B&D Skate Center in Independence. With the changes this season, we expect to reach an even larger local fan base.

The exposure we can offer your business does not stop at the venue doors. We are hooked into the major social media outlets like Twitter, Facebook, FourSquare and Instagram. Currently, we have approximately 6,000 followers on Facebook! Our league has been featured in several local news stories including features on KCTV, Ink, The Pitch, KMBZ, and made national news on CNN.com! We are also very involved in giving back to the community. Additionally, we hosted The Doug Benson Movie Interruption at Alamo Drafthouse. Your sponsorship of Fountain City Roller Derby includes exposure to this expanding demographic.

Our skaters play for the love of the sport, camaraderie, and to give back to the community. However, as with any business, there are many expenses connected with running a roller derby league. We survive only on our own fundraising and the support of national and local businesses like yours. The major expenses for the league are rental of a practice facility and event space. With your help we can make Fountain City Roller Derby successful for years to come.

Thank you for considering this sponsorship opportunity for your business. We know it will be beneficial for both parties. We have several sponsorship packages available to meet your budget, with a variety of options to customize your sponsorship and exposure. We welcome the opportunity to discuss Fountain City Roller Derby sponsorship with you. Please feel free to email us at sponsorship@fountaincityrollerderby.com. To learn more about Fountain City Roller Derby, please visit our website at www.fountaincityrollerderby.com.

Best Regards,
The Sponsorship Committee
Fountain City Roller Derby

2015 Fountain City Roller Derby Sponsorship

Custom Packages

We at Fountain City Roller Derby would be more than happy to sit down with you and discuss options for a fully-customizable package to fit your specific needs. Below we have included a handful of “off the shelf” options that have met the needs of most of our clients in the past but we realize that not every business has the same needs or can offer the same type of mutual benefits. If a customized package is something that you’d like to pursue, please email Shelly Twibell or LeeAnn Parsons to discuss further at sponsorship@fountaincityrollerderby.com.

Ultimate (\$500)

- * Basic package
- * Rink-side banner hung at all FCRD games
- * Quarter-page ad in all FCRD programs
- * 2 merchandise items (choice of shirts, buttons, koozies, stickers, etc.)
- * 2 tickets to each game

Standard Package (\$300)

- * Basic package
- * Rink-side banner hung at all House games or all Co-Ed games
- * Quarter-page ad in all FCRD programs
- * 2 merchandise items (choice of shirts, buttons, koozies, stickers, etc.)
- * 2 tickets to all House games or all Co-Ed games

Basic (\$100)

- * Name listed as sponsor in all 2015 FCRD game programs
- * Logo on sponsorship page of FCRD website with link to sponsor’s website
- * One social media mention per month during the season (Facebook/Twitter) with link to sponsor’s website or Facebook page
- * Logo on FCRD banner to be hung at all games
- * One announcer mention at each FCRD game
- * Discounted rate on premium items

Premium items (all package sponsors get 25% off)

Booth at Hale/Kemper for house games \$100

Skater appearances, at least 3 skaters for no more than 3 hours (based on availability) \$100

Tickets to Co-ed games

Tickets to House games

Merchandise items

3’x8’ banner provided by FCRD \$125

Half-page ad in programs \$50