



Sponsorship Packet

2018 Season

Quad Squad LLC

Overview

Fountain City Roller Derby, formerly Dead Girl Derby, is in its ninth season of bringing its own brand of roller derby to the Kansas City community under the national organization Modern Athletic Derby Endeavor (M.A.D.E.). Fountain City Roller Derby started with just three skaters, and by our second season, we had grown to support four house teams. We are currently the largest roller derby league in the country and are National Champions of M.A.D.E. roller derby. This year we have four house teams and three coed teams. We have over 120 men and women skaters in our league from the ages of 18 to 54.

Why We Are Asking for Sponsorship

Fountain City Roller Derby depends on sponsors to assist us with game days, uniforms, equipment, and other necessities for the league to be successful. Without sponsorship, we would not be able to be as successful, so we highly value our sponsors!

What We Can Do for You

The exposure we can offer your business this season does not stop at the venue doors. We are hooked into the major social media outlets like Twitter, Facebook, SnapChat, and Instagram. Currently, we have approximately 6,000 followers on Facebook! Our league has been featured in several local news stories, including features on KCTV, Ink, The Pitch, KMBZ, has made national news on CNN.com, and one of our skaters is featured in Discovery Eye Center's commercial promoting the league! We are also very involved in giving back to the community, and your sponsorship of Fountain City Roller Derby will give your business exposure to several target demographics.

Thank you for considering this sponsorship opportunity for your business. We know it will be beneficial for both parties! With a variety of options to customize your sponsorship, we have several packages available for the 2018 season that can meet your budget. We welcome the opportunity to discuss Fountain City Roller Derby sponsorship with you. Please feel free to email us at sponsorship@QuadSquadLLC.org. To learn more about Fountain City Roller Derby, please visit our website at www.fountaincityrollerderby.com.

2018 Sponsorship Packages

Jammer Package - \$500	Pivot Package - \$300	Blocker Package - \$100
Logo with link on Website, logo on league banner and custom banner, and projected periodically on scoreboard during games.	Logo with link on Website, logo on league banner, and projected periodically on scoreboard during games.	Logo with link on Website and projected periodically on scoreboard during games.
4 Mentions per game.	2 Mentions per game.	1 Mention per game.
3 Social Media Features.	2 Social Media Feature.	1 Social Media Feature.
4 Season Passes, \$60 in merchandise items, and Fountain City Roller Derby Poster for your business.	2 Season Passes, \$40 in Merchandise items, and Fountain City Roller Derby Poster for your business.	\$20 in merchandise and Fountain City Roller Derby Poster for your business.
The ability to have a giveaway of an item or discount to promote your business (must be scheduled 30 days prior to a game for best results).	The ability to have a giveaway of an item or discount to promote your business (must be scheduled 30 days prior to a game for best results).	The ability to have a giveaway of an item or discount to promote your business (must be scheduled 30 days prior to a game for best results).
Guest Skater at your Venue twice per season.	Guest skater at your Venue once per season.	
Coupon/Advertisement distribution (that you supply) during a game.		

Package Add On (assigned to a particular game):

- Penalty Box Sponsor (when one skater is made to sit out for a penalty it will be considered the "your business name here" penalty box) - \$100
- Start Line Sponsor (right before the whistle blows "this jam is brought to you by "your business name here") - \$25
- Booth Sponsor (We will place your coupons and advertisements, such as a banner you provide, at our entrance where we collect tickets) - \$25

À La Carte items (per game):

- Booth (while booth space is available) - \$150 per game
- Email blast to all of our followers/sponsors/members - \$25
- Social Media Feature - \$75
- Skater Appearance at your venue (2 skaters per event) - \$150

FCRD will customize a sponsorship package for services exchanged (e.g., printing companies, chair rental service, DJs, etc.) Please inquire with us for additional information.

I would like to thank you for taking the time to review our sponsorship package.



2018 Sponsorship Packet Acknowledgement

Quad Squad LLC

We are excited to have you as our 2018 Sponsor with Fountain City Roller Derby. Upon review of the Sponsorship Packet, please check the appropriate package option you are interested in.

If you have any questions, please feel free to contact us.

<input type="checkbox"/>	Jammer Package	\$500.00
<input type="checkbox"/>	Pivot Package	\$300.00
<input type="checkbox"/>	Blocker Package	\$100.00

Package Add-On (assigned to a particular game)

<input type="checkbox"/>	Penalty Box Add On	\$100.00
<input type="checkbox"/>	Start Line Sponsor	\$ 25.00
<input type="checkbox"/>	Booth Sponsor	\$ 25.00

A'La Carte (per game)

<input type="checkbox"/>	Booth	\$150.00
<input type="checkbox"/>	Email Blast	\$ 25.00
<input type="checkbox"/>	Social Media Feature	\$ 75.00
<input type="checkbox"/>	Skater Appearance	\$150.00

Sponsor Signature

Date

FCRD Representative

Date