



Advertising Bundles

2019 Season

Quad Squad, LLC

d/b/a Fountain City Roller Derby

Overview

Fountain City Roller Derby (FCRD), formerly Dead Girl Derby, is in its 10th season of bringing its own brand of roller derby to the Kansas City community. FCRD started with just three skaters, and by the second season, it had grown to support four house teams. The league is among the largest roller derby leagues in the country and its teams and players compete in three different rule sets: MADE (three-time national champions), USARS (two-time 2nd place national champions), and WFTDA. Currently, the league has more 100 league members of all genders and backgrounds ranging in age from 18 to 54 which comprise the four women's teams and three all-gender teams.

Why Offer Advertising Bundles

With the support of advertising partners, FCRD members may be afforded increased opportunities to access outside training programs from world-class competitors, and teams may be able to travel more frequently to compete against top-ranked leagues in all regions of the United States.

What FCRD Can Do for You

Fountain City Roller Derby hosts double-header games eight months out of the year, January thru September and travels to events at least four times per year. In 2018, average attendance for FCRD home games during the 2018 season was 248 and league members traveled to Chicago, IL, Lincoln, NE, Poteau, OK, Springdale, AR, Atchison, KS, and Owensville, MO.

The exposure FCRD can offer your business this season does not stop at the venue doors. The league is hooked into the major social media outlets: Twitter, Facebook, SnapChat, and Instagram, where it has over 8,500 followers combined. The league has been featured in several local news stories, including features on KCTV, Ink, The Pitch, KMBZ; has made national news on CNN.com; and clips of game play are featured in a Discover Vision Center televised commercial. League members are also very involved in giving back to the community through participation in charity fundraising events and coordinating donation collections at events. Businesses that advertise with Fountain City Roller Derby will thus have the opportunity to be exposed to varying demographics throughout the Kansas City Metro.

With a variety of budget-friendly advertising options and fully-customizable bundles, there is sure to be something to fit your needs. To further discuss Fountain City Roller Derby as well as the advertising opportunities available to you, please contact the league via email at Contact@QuadSquadLLC.org. For a preview of the advertising offered, visit our website at www.fountaincityrollerderby.com or one of the league's social media accounts.

Thank you for considering advertising your business with FCRD.

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Premier - \$1,000 (\$83.33/mo)	Ambassador - \$500 (\$41.67/mo)	VIP - \$250 (\$20.83/mo)	Fan - \$100 (\$8.33/mo)
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	Premier	Ambassador	VIP	Fan
Linked logo on website	X	X	X	X
Logo on scoreboard	X	X	X	X
Logo on newsletter	X	X	X	X
Announcer mentions	X	X	X	
Logo on league banner	X	X	X	
Social media feature	X	X	X	
Full Season pass*	X	X		
Promo material distribution	X	X		
Newsletter editorial	X			
Skater appearance	X			
Logo on travel jerseys	X			

***In addition to a full season pass, employees of the advertising business will be able to gain admission to one FCRD event at a rate lower than pre-sale rates.**

À La Carte items (single event):

- Booth (while booth space is available) - \$150
- Email blast to all of our followers/sponsors/members - \$25
- Social Media Feature - \$25
- Skater Appearance at your venue (2 skaters for up to 4 hours) - \$100

In lieu of financial consideration, FCRD may provide advertising for businesses that render services to the league at a discounted rate (e.g., printing companies, special event venue rentals, DJs, etc.).