

SPONSORSHIP PACKAGES



	Legend \$1000	Hero \$500	Icon \$250	Star \$100	A La Carte Options \$ each, per event
Logo linked on website	✓	✓	✓	✓	\$150
Logo on scoreboard	✓	✓	✓	✓	• Vendor Booth
Announcer mentions	✓	✓	✓	✓	
Logo in programs	✓	✓	✓	✓	\$50
Social media feature	4	3	2	1	• Pivot line sponsor
Logo on league banner	✓	✓	✓		• Jam line sponsor
Full Season Pass	✓	✓			• Penalty box sponsor
Promo material distribution	✓	✓			
Skater appearance	✓				\$30
Logo on travel jerseys	✓				• Social Media Feature

To further discuss available advertising opportunities, please contact FCRD via email at Contact@QuadSquadLLC.org
www.fountaincityrollerderby.com

SPONSORSHIP INFORMATION

ABOUT FOUNTAIN CITY ROLLER DERBY

Fountain City Roller Derby (FCRD) has been bringing its roller derby brand to the Kansas City community since 2009. FCRD started with just three skaters and by the second season had grown to support four house teams. The league is among the largest roller derby leagues in the country, and its teams and players compete in multiple rulesets, primarily USARS and WFTDA. Currently, the league has more than 150 members of all genders and backgrounds ranging in age from 18 to 54, which comprise five women's teams, four open gender teams, two recreational teams, and a travel team.



WHAT FCRD CAN DO FOR YOU

Fountain City Roller Derby hosts games ten months out of the year, January through October, and travels to events throughout the year. Average attendance for FCRD home games is approximately 248, and league members have traveled to play in Illinois, Nebraska, Oklahoma, Texas, Arkansas, Kansas, Virginia, Arizona, and all across Missouri.

The exposure FCRD can offer your business this season does not stop at the venue doors. The league is hooked into the major social media outlets: Facebook, Instagram, and TikTok, where it has over 10,000 followers combined. The league has been featured in several local news stories, including features on KCTV, The Pitch, KMBZ, and has made national news on CNN.com.

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